

BSB/Dryden And Petisi

To: Nancy Parmet

From: Chris Dieckmann

Date: 10/15/92

Re: Parliament Pouch Cap

Nancy, we recommend Philip Morris offer a unisex cap at POS for the Resort Program instead of a T-Shirt. The cap is constructed of talon nylon and is produced in 24 colors! Colors can be mixed (ie., a neon pink pouch with a neon green hat). It looks different and unique. Pricing for 1-color imprint is as follows:

100,000	\$2.89
75,000	\$2.95
50,000	\$2.99
25,000	\$3.13
10,000	\$3.21

Delivery is approximately 90 days. Terms will be determined and freight is additional.

Our supplier for the above quote is again, Greeley House, Josephine Mineo, 914-967-9100. They're in Rye, New York. I'm also getting a competitive quote. If it comes in less, I'll advise.

Let me know if you have any problems or questions.

Thanks.

cc: T. Dryden
B. Petisi
C. Rizzo
S. Town (PM)
M. Antonoff (PM)

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